How we help our network partners

I am very passionate about sharing my best ideas on practice management, personal development and staying innovative in business and believe in helping people achieve all that is important to them in whatever way I can.

Business is ever-changing, so I enjoy working with professionals like you, to help you take advantage of new opportunities to improve your client experience, both online and offline.

I think you will find my tips and insights useful and very unique, I'm generous with my time and always keen to help out where I can. Sharing useful info and ideas has been the way I've built many great relationships for as long as I can remember, so as part of my network, I would love to do the same with you.

There are a number of ways I can help you along the way with practice management, marketing and social media for your business and for your clients (and of course, I know a thing or two about finances as well).

The following is a checklist of potential areas where I can add value to your firm. From experience I've found the best approach is to start with a small selection and then review and/or add to the list periodically.

☐ Mailchimp templates for surveys and newsletters.

☐ Analysis of case studies with partners and senior team members in your firm. Typically this will relate to clients you have referred to us which you can showcase on your website outlining your value proposition.

☐ Development of marketing collateral such as corporate brochures, whitepapers and annual business reports.

☐ Introductory sessions on how to use videos.

☐ Production of a 1 minute 'why' video explaining why you do what you do and who you are.

☐ 2 hour LinkedIn workshops – everything you need to know about LinkedIn. This is my speciality.

☐ Content strategies for social media platforms, including LinkedIn, Facebook and Twitter.

☐ Proven strategies for how to generate more client referrals from existing clients.

☐ Participate in your firms business planning sessions (to the extent you consider appropriate.) As we progressively become involved in your success, it is in our interests to contribute at a strategic level.

☐ Free review of your personal finances including investments (shares & property), insurance and super.

☐ Training for your team in financial services. This will include not just technical info but also coaching in terms of recognising opportunities to offer assistance to clients.

☐ Introduction to my network including property, finance and estate planning specialists.

☐ Organising inhouse client seminars on any of the above.

☐ Joint marketing initiatives. This is a broad area which can be discussed in more detail in order to formulate an approach from which everyone will benefit.

Mike Sikar
Founder & Principal Adviser
Delta Financial Group
t: +612 9929 3343
m: +61438 334 334
a: Level 7 275 Alfred Street North Sydney 2060
w: www.deltafinancialgroup.com.au

Find me on facebook | Let's connect! | Follow on Twitter